

## NEWH/Atlanta Chapter Annual GOLF Fundraiser 2017 SPONSORSHIP/REGISTRATION FORM

Tuesday, October 3, 2017 • **St. Ives Country Club** • 1:15pm SHOTGUN START

Contact: [newhatlgolf@gmail.com](mailto:newhatlgolf@gmail.com)

**SPONSORSHIP INFORMATION** – check desired level below    **For INDIVIDUAL/TEAM Registration, see page 3**

Qty available

<input type="checkbox"/>	DINNER	\$ 995 each	2	<ul style="list-style-type: none"> <li>• Marquis sponsor of the awards banquet</li> <li>• Signage &amp; product display at awards banquet</li> <li>• Sponsor acknowledgement in event marketing materials</li> <li>• Includes reserved table at awards banquet, dinner &amp; drink tickets for (8)</li> </ul>
<input type="checkbox"/>	HOLE IN ONE CONTEST	\$ 695 + Cost of grand prize if applicable	1	<ul style="list-style-type: none"> <li>• Sponsor of "Hole In One" contest with grand prize marketing displayed at hole</li> <li>• Sponsor signage/marketing throughout event and at hole</li> <li>• Sponsor to provide grand prize should anyone hit hole in one</li> <li>• Grand prize must be submitted for approval and marketing by golf committee prior to event</li> <li>• Grand prize must be announced by the 8<sup>th</sup> of September for marketing purposes</li> <li>• Sponsor acknowledgement in event marketing materials</li> <li>• Includes seating at awards banquet, dinner &amp; drink tickets for (4)</li> </ul>
<input type="checkbox"/>	LUNCH	\$ 995 Plus cost of lunch from outside source and/or club	1	<ul style="list-style-type: none"> <li>• Sponsor of lunch bag/box w/company logo</li> <li>• Sponsor to provide stickers/labels with company logo</li> <li>• Product display at registration and awards banquet</li> <li>• Sponsor signage at event</li> <li>• Sponsor acknowledgement in event marketing materials</li> <li>• Includes seating at awards banquet, dinner &amp; drink tickets for (4)</li> </ul>
<input type="checkbox"/>	SPECIALTY DRINK HOLE SPONSOR	\$ 895	1	<ul style="list-style-type: none"> <li>• Designated at high profile hole #1</li> <li>• Sponsor can have product, marketing materials, canopy, etc. at hole (Sponsor responsible for set-up and break-down at hole)</li> <li>• Sponsor to arrange a specialty drink and pay for drinks directly with club</li> <li>• Sponsor acknowledgement in event marketing materials</li> <li>• Includes seating at Dinner Awards, dinner &amp; drink tickets for (4)</li> </ul>
<input type="checkbox"/>	RAFFLE GRAND PRIZE SPONSOR	\$ 895 Plus cost of Raffle Grand Prize	1	<ul style="list-style-type: none"> <li>• Sponsor of Raffle Grand Prize – Prize TBD</li> <li>• Grand prize must be submitted for approval and marketing by golf committee by September 8<sup>th</sup>)</li> <li>• Sponsor to announce and draw raffle at awards banquet</li> <li>• Special post-event marketing recognition</li> <li>• Sponsor acknowledgement in event marketing materials</li> <li>• Includes seating at awards banquet, dinner &amp; drink tickets for (4)</li> </ul>
<input type="checkbox"/>	LUNCH/DINNER TICKETS	\$ 100 each	MULTIPLE	<ul style="list-style-type: none"> <li>• Event sponsors can purchase extra lunch/dinner tickets for \$100</li> <li>• Non-sponsoring volunteers must pay \$50 for lunch/dinner tickets</li> <li>• See page 4 to fill in name/sponsor info</li> </ul>
	Non-Sponsoring Volunteer Rate	\$ 50 each		
<input type="checkbox"/>	BEAT THE PRO SPONSOR	\$ 695	1	<ul style="list-style-type: none"> <li>• Players can attempt to "Beat the Pro" in a contest on the hole</li> <li>• Sponsor will have signage &amp; representatives on the hole</li> <li>• The opportunity for participants to wager their shot vs. the club pro on a chosen Par 3 (with the purchase of a golf Contest Pass for \$25)</li> <li>• If participants would like to wager, they can win double their wager amount in Pro shop credit should they "Beat the Pro." If they do not Beat the Pro, your team may use the Pros shot in the tournament</li> <li>• Sponsor acknowledgement in event marketing materials</li> <li>• Includes seating at awards banquet, dinner &amp; drink tickets for (2)</li> </ul>

**Sponsorship Information, continued**

<input type="checkbox"/>	Trivia Hole and/or Team Photo Hole Sponsor	\$ 495 each	1 1	<ul style="list-style-type: none"> <li>Sponsor of the green with signage and activities run at that particular hole</li> <li>Sponsor responsible for prizes to be given at Trivia Hole</li> <li>Sponsor responsible for photography &amp; props at Photo Hole</li> <li>Sponsor signage at hole</li> <li>Sponsor acknowledgement in event marketing materials</li> <li>Includes seating at awards banquet, dinner &amp; drink tickets for (2)</li> </ul>
<input type="checkbox"/>	PUTTING CONTEST & LONGEST DRIVE CONTEST	\$ 595 each	1 1	<ul style="list-style-type: none"> <li>Players with Contest Pass (\$25) will go through Putting Contest and Longest Drive contest which will be assigned a sponsor representative to coordinate contest at hole</li> <li>Sponsor signage and participation at hole</li> <li>Winners receive CASH prize to be distributed by Sponsor at awards banquet</li> <li>Sponsor acknowledgement in event marketing materials</li> <li>Includes seating at awards banquet, dinner &amp; drink tickets for (2)</li> </ul>
<input type="checkbox"/>	CLOSEST TO THE PIN	\$ 595	1	<ul style="list-style-type: none"> <li>Players with Contest Pass (\$25) will compete for Closest to the Pin which will be assigned a sponsor representative to coordinate contest at hole</li> <li>Sponsor Signage and participation at hole</li> <li>Winner receives CASH Prize to be distributed by Sponsor at Awards Dinner</li> <li>Sponsor acknowledgement in event marketing materials</li> <li>Includes seating at awards banquet, dinner &amp; drink tickets for (2)</li> </ul>
<input type="checkbox"/>	CHEER CART - Entire Day (exact times TBD by golf committee)	\$ 795 each	2	<ul style="list-style-type: none"> <li>Use of golf cart to network with golfers (rules and proper etiquette shall be observed)</li> <li>Sponsor Signage on golf cart</li> <li>Sponsor responsible for cart decorations and prizes</li> <li>Sponsor acknowledgement in event marketing materials</li> <li>Includes seating at awards banquet, dinner &amp; drink tickets for (2)</li> <li>NOTE: Cheer carts cannot have outside alcohol per golf course per St. Ives Liquor License</li> </ul>
<input type="checkbox"/>	HOLE SPONSOR W/NON-ALCOHOLIC BEVERAGES	\$ 595 each	4	<ul style="list-style-type: none"> <li>Hole Sponsor with Non-Alcoholic Drinks Provided on the Hole – Bottled Water &amp; Sodas</li> <li>Sponsor Signage and Participation at Hole</li> <li>Includes seating at Dinner Awards, dinner &amp; drink tickets for (2)</li> <li>Note: Extra non-alcoholic beverages can be pre-purchased through golf committee</li> </ul>
<input type="checkbox"/>	HOLE SPONSOR W/DOMESTIC BEER & WATER	\$ 895 each	4	<ul style="list-style-type: none"> <li>Hole Sponsor with a variety of Domestic and/or Import BEER Provided on the Hole</li> <li>Sponsor Signage and participation at hole</li> <li>Sponsor acknowledgement in event marketing materials</li> <li>Includes seating at awards banquet, dinner &amp; drink tickets for (2)</li> <li>Note: Extra beer &amp; water can be pre-purchased through golf committee</li> </ul>
	1/IMPORT BEER & WATER	\$ 1095 each	4	<ul style="list-style-type: none"> <li>Note: Extra beer &amp; water can be pre-purchased through golf committee</li> </ul>
<input type="checkbox"/>	BEST DRESSED TEAM AWARD SPONSOR	\$ 200 ++ Cash prize	1	<ul style="list-style-type: none"> <li>Sponsor responsible for providing \$100 cash prize in addition to sponsorship amount</li> <li>Winner receives CASH Prize to be distributed by Sponsor at awards banquet</li> <li>Sponsor acknowledgement in event marketing materials</li> <li>Includes seating at awards banquet, dinner &amp; drink tickets for (1)</li> </ul>
<input type="checkbox"/>	HOLE/GREEN	\$ 350 each \$450 w/dinner for 2	Multiple After Sept 15th	<ul style="list-style-type: none"> <li>Prices go up by \$100 after Sept. 15<sup>th</sup></li> <li>Sponsor hole signage is included</li> <li>Sponsor acknowledgement in event marketing materials</li> <li>Includes seating at awards banquet, dinner &amp; drink tickets for (2)</li> </ul>
<input type="checkbox"/>	ACE SCHOLARSHIP*	\$ 1,940	Multiple	<ul style="list-style-type: none"> <li>\$1,000 Scholarship Certificate (to be awarded at NEWH Scholarship Gala)</li> <li>Sponsor signage</li> <li>Foursome green fees, cart/s &amp; lunch included</li> <li>Sponsor acknowledgement in event marketing materials</li> <li>Includes seating at awards banquet, dinner &amp; drink tickets for (4)</li> </ul>
<input type="checkbox"/>	EAGLE SCHOLARSHIP*	\$ 1,440	Multiple	<ul style="list-style-type: none"> <li>\$500.00 Scholarship Certificate (to be awarded at NEWH Scholarship Gala)</li> <li>Foursome green fees, cart/s &amp; lunch included</li> <li>Sponsor acknowledgement in event marketing materials</li> <li>Includes seating at awards banquet, dinner &amp; drink tickets for (4)</li> </ul>

**Sponsorship Information, continued**

<input type="checkbox"/>	GOODIE BAG SPONSORS	In Kind	Multiple	<ul style="list-style-type: none"> <li>Sponsors will donate relevant items to the goodie bags w/logo (i.e mini sunscreens, chap sticks, snacks, water, hand sanitizer, hats, visors, sun glasses, candy/gum, koozies, cups, bags, etc.)</li> <li>Note: Sponsors must purchase lunch and dinner tickets at \$100ea if they intend to be present during golf tournament</li> </ul>
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Exact Name to appear on signage: \_\_\_\_\_

Please email company logo (jpg) to: Send the logo to – [newhatlgolf@gmail.com](mailto:newhatlgolf@gmail.com) ATTN: Stacy Costa

**For any sponsorship chosen, please also complete Payment Agreement Form (page 4) and Sponsorship Agreement (page 5)**

**\* TEAMS INCLUDED IN SPONSORSHIP PACKAGES ABOVE**

Green Fees, cart, lunch & dinner at awards banquet included, provide team player names below

NOTE - Only for Sponsors of:  
Ace Scholarship (4 golfers)  
Eagle Scholarship (4 golfers)

Player Name \_\_\_\_\_

Player Name \_\_\_\_\_

Player Name \_\_\_\_\_

Player Name \_\_\_\_\_

**TOTAL SPONSORSHIP AMOUNT** \$ \_\_\_\_\_

**INDIVIDUAL/TEAM REGISTRATION**

Provide team player names below

One Player

- Member \$240
- Non-Member \$290

Player Name \_\_\_\_\_

Player Name \_\_\_\_\_

Foursome Registration

- \$940  
(\* \$890 if registration and payment received by August 25<sup>th</sup>)

Player Name \_\_\_\_\_

Player Name \_\_\_\_\_

**TOTAL INDIVIDUAL/FOURSOME AMOUNT** \$ \_\_\_\_\_

**Please proceed to Pre-Purchase Options section, page 4**

**Sponsorship Information, continued****PRE-PURCHASE OPTIONS**

Also available for purchase at this time:

- |  |                             |                                 |
|--|-----------------------------|---------------------------------|
| <input type="checkbox"/> Mulligans: \$10 Each      | _____ (# of Mulligans)      | _____ (Total \$ Mulligans)      |
| <input type="checkbox"/> Raffle Tickets: \$10 Each | _____ (# of Raffle Tickets) | _____ (Total \$ Raffle Tickets) |
| <input type="checkbox"/> Contest Pass              | _____ (# of Contest Passes) | _____ (Total \$ Contest Passes) |

*(\$25 Each - Redeemable for participation in ALL of the Contests: Putting Contest, Longest Drive, Beat The Pro Contest, and Closest to the Pin Contest. All contest winners will receive a CASH Prize!)*

**TOTAL PRE-PURCHASE OPTIONS AMOUNT****\$\_\_\_\_\_****REGISTER FOR DINNER ONLY**

Note: Dinner is included in foursome pricing and some sponsorships

Provide guest names below

\$50 each – Dinner includes 1 drink ticket

\$100 each – Lunch/Dinner includes (2)

drink tickets

Guest \_\_\_\_\_

Guest \_\_\_\_\_

Guest \_\_\_\_\_

Guest \_\_\_\_\_

**TOTAL DINNER ONLY TICKETS****\$\_\_\_\_\_****RAFFLE DONATIONS:**

Product donations for the Raffle must be of \$200 or greater value and are subject to Golf Tournament Committee Approval. Please contact Michael Uhler @ [michael@specifiedagents.com](mailto:michael@specifiedagents.com) for questions or to donate/register. All raffle donations can be handed out by it's sponsor.

**Please proceed to PAYMENT AGREEMENT FORM, page 5...**

**Sponsorship Information, continued****PAYMENT AGREEMENT FORM**

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

 **Check (Make payable to NEWH/Atlanta)**Mail to: Stacy Costa  
1813 Rayna Drive  
Lawrenceville, GA 30043 **Credit Card:** check one  AMEX  VISA  MASTERCARD ... **SEND CC FORM TO : [newhatlgolf@gmail.com](mailto:newhatlgolf@gmail.com)**

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ Code: \_\_\_\_\_

**TOTAL AMOUNT TO BE CHARGED***(include sponsorships, individual/team registrations,  
and any pre-purchase options chosen)***\$ \_\_\_\_\_****\*\*\*ALL FORMS MUST BE RECEIVED ON OR BEFORE SEPTEMBER 25<sup>TH</sup> TO HOLD YOUR SPOT IN TOURNAMENT\*\*\*****SPONSORSHIP QUESTIONS:**Contact Stacy Costa: [newhatlgolf@gmail.com](mailto:newhatlgolf@gmail.com)

Questions regarding the event itself, please contact Golf Tournament Chair:

Michael Uhler, Chair: [michael@specifiedagents.com](mailto:michael@specifiedagents.com)Stacy Costa, Co-Chair: [newhatlgolf@gmail.com](mailto:newhatlgolf@gmail.com)**Please proceed to SPONSORSHIP AGREEMENT FORM, page 6...**

**Sponsorship Information, continued****Sponsorship Agreement**

Sponsoring Company: \_\_\_\_\_  
 Please submit with proper capitalization and spacing, EXACTLY as it should appear on all published event materials.

Sponsor Representative: \_\_\_\_\_ Contact #: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Alternate Sponsor Representative: \_\_\_\_\_ Contact #: \_\_\_\_\_

Please indicate your level of sponsorship:

\_\_\_\_\_

\_\_\_\_\_

I, the undersigned, as a representative of the sponsoring company listed above, authorize NEWH Atlanta to use the Company name \_\_\_\_\_, logo, photos, on documents, signage, advertisement, related to the NEWH Atlanta golf tournament. I also understand that by signing this form, I agree to ensure that payment for the event listed above will be made. I, the undersigned authorize NEWH Atlanta to use event photos for further NEWH promotions.

Payment for sponsorship is due as indicated above. I understand that failure to submit payment in full by September 15, 2017 will result in the company's name being excluded from some or all event materials.

\_\_\_\_\_  
 Sponsor Representative Name (Printed)

\_\_\_\_\_  
 Sponsor Representative (Signature/Date)

**SUBMISSION OF MATERIALS:** *All materials will be submitted (prospective – future action) in accordance with specifications of NEWH Atlanta or its representative. Failure to submit in accordance with these specs may result in production charges. Materials provided after September 15, 2017 will not be used.*

**GOVERNING LAW:** *This agreement will be governed by and construed in accordance with the laws of the State of GA.*

**ENTIRE AGREEMENT:** *This Agreement and any and all exhibits (prospective – future action) and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings, both written and oral, regarding such subject matter. Pricing will be governed by NEWH Atlanta Sponsor and Vendor Kit, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.*