



How to Promote NEWH

NEWH is an international non profit group founded in 1984.

NEWH is a non profit 501(c)(3) organization whose mission is to raise scholarship funds for individuals pursuing a career in the hospitality industry. We offer outstanding networking opportunities through educational programs, networking luncheons and sundowner happy hours.

Networking – and being an ACTIVE member is the only way to benefit here.

We have a wide variety of companies and professions represented in our chapter membership base

There are many opportunities to network. Educational Programs, Monthly Luncheons, and our summer happy hour “Sundowners” offer consistent networking opportunities

Strong philanthropic activities –

Growing talent in the hospitality industry through scholarship fundraising activities and local scholarships

We give back to the local hospitality community by assisting bright students achieve their goal of education in a hospitality related field

We are diverse in our awards giving to many different academic institutions with varying fields of study (management, design, culinary, etc.)

Multiple community service events – Race for the Cure, American Heart Walk and the House of Ruth Christmas party and family gift drive

Education (and fun) –

Our local programs offer a wide variety of educational opportunities that tie in networking and always a little fun. Topics and venues vary. There is something for everyone during the year

We also encourage members to bring forward programming ideas and venues for future use

At the International level, NEWH hosts CEU courses at the HD and NY Hotel Shows

All of us have a slightly different take on how we promote NEWH and that’s a good thing. But in the end, we all promote similar core values of the organization.